

1040 Harley-Davidson Way, Sturgis, SD 57785, (605) 347-4422, www.sturgis-sd.gov

FOR IMMEDIATE RELEASE July 29, 2024

Contact: Deb Holland Director of Communications (605) 431-1973 (cell phone)

Rally road closures announced

STURGIS - Each year the Rally requires street closures and parking restrictions in downtown Sturgis.

As in years past, Main Street between Middle and 4th will close for motorcycle only traffic at 2 a.m. Friday, Aug. 2, and will reopen at 2 a.m. Monday, Aug. 12. First Street will have parking restrictions including a fire lane, but will remain open to normal traffic from Sherman to Lazelle Street.

Harley-Davidson Way will be closed to motorcycle-only parking starting at the south alley and heading north to Lazelle Street, with the exception of specific periods during special events taking place.

Third Street immediately adjacent to Main Street will be restricted to motorcycles only with parking restriction and a fire lane. Alleyways in these areas will remain open to all traffic.